

Research and Exploration on the Improvement of College English Teachers' Test Literacy in Applied Business Colleges

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Abstract: The comprehensive quality of College English teachers greatly limits the effectiveness of College English education and the cultivation of students' Comprehensive English ability. This paper comprehensively discusses the moral quality, knowledge structure, teaching ability, professional development, etc.

1. Introduction

With the deepening of globalization and information technology and the inevitable need of national development, the gap in the field of high application of foreign languages is also increasing, which puts forward higher requirements for College English teaching [1]. Their work is no longer limited to the transfer of book knowledge and the expansion of campus culture, but needs to be combined with student experts and future jobs. The overall quality of College English teachers will greatly affect the realization of these educational goals. How to break through the practical difficulties and become one of the important problems to improve the quality of College English teachers will be solved.

2. Improve Moral Quality

"Self teaching" and "teaching as others" are important contents of teachers' professional ethics. For the sake of teachers' professionalism, teachers' behavior will have a quiet and effective impact on students. Therefore, teachers must adhere to the socialist core values and discipline themselves with their own discipline. Active innovation, no care efforts, correct attitude and value formation in life guide students, the emotional contrast between teachers and students, break the emotional combination of mutual trust and love, establish a more implicit and efficient learning atmosphere, and achieve [2]. At the same time, such lessons and examples can ensure that students can play an active role in their jobs and realize their social values.

Table 1 Survey of basic information of students

Survey items	A	B	C	D
College entrance examination English scores	0-40	40-60	60-90	90-100
Percentage	20	72	8	0
English learning before entering university	First semester	Second semester	The third semester	The fourth semester
Percentage	16	20	3r	61
English learning time after class every day	Hardly any	Less than 1 hour	1-2 hour	More than 2 hours
Percentage	34	41	18	7
Effect evaluation of personal learning methods	Very nice	Good	Difference	Very poor
Percentage	4	15	53	28

3. Improve the Knowledge Structure

In order to achieve the goal of Applied Linguistics, College English teachers must have a variety of knowledge structures. First, solid expertise is necessary. Learning level and the application of professional knowledge of College English teachers not only affect the teaching effect, but also affect the overall language level and the practical application ability of students. Therefore, College English teachers should not only systematically study the knowledge of English Linguistics and related knowledge systems, but also study human geography, cultural traditions and the national values of Britain and the United States. Understand the communication between different cultures and master more objective language knowledge. Secondly, college teachers' English teachers must have practical knowledge related to professional courses [3]. The guidance of College English teachers, especially public foreign language teachers, is oriented to various fields, which has a high demand for the overall knowledge structure. For example, when teachers teach management departments, it is necessary for teachers to systematically understand the knowledge of management. This not only helps students from the perspective of professional English, but also provides a broader platform for their future employment. Teachers should also participate in the fields of law, philosophy, literature, psychology, and educational theory of universal significance. Thirdly, College English teachers should keep pace with the times and learn new educational theories and methods in time. The reform of university education continues, and new teaching theories and methods continue to improve and develop. Teachers should always follow the forefront of theoretical development and provide more scientific theoretical guidance for their teaching.

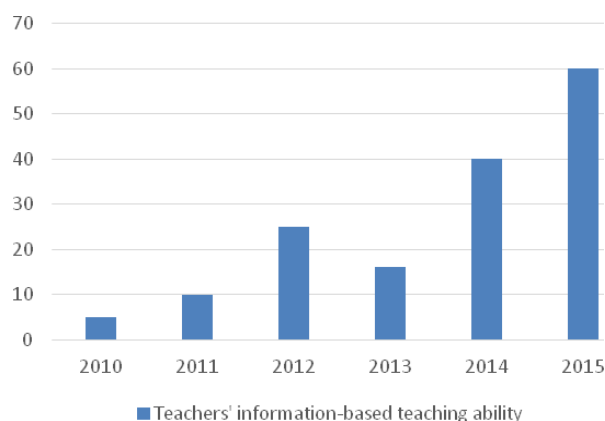


Figure 1 Research trend of teachers' information-based teaching ability in China

4. The Contradiction between Heavy Teaching Task and Realistic Development Demand

Now, many local universities are in a period of change and development. With the expansion of the scale of the University, the wide range of professional settings, and the increase of the number of students, many young foreign language teachers in many universities carry out many guiding tasks. Almost all of them are faced with the dual tasks of family and work as soon as they enter the workplace. The results may evaluate the quality of education and professors [4]. At present, the biggest competition among universities is the competition of scientific research ability. Therefore, various universities have increased the demand for teachers, especially the cultivation of professional talents, including the quantitative standards of magazine reports, books and scientific research projects. However, young foreign language teachers have heavy teaching tasks and lack of systematic training and guidance, which leads to a large amount of time, low quality and low scientific research results in scientific research and investigation and improvement of personal professional ability. The concept of "only focusing on scientific research, not teaching" has promoted the gradual change of young foreign language teachers' career aspirations [5]. Classroom teaching has damaged learning ability, trained high-quality talents and failed to achieve the goal of university reform and development.

Table 2 Teaching of Western English teachers

	Average score of narrow sense knowledge culture	Average score of English expression of narrow sense knowledge culture
English Majors	3286	174652
Non-English Majors	5130	2016
English teachers	1374	1400

5. Improve Teaching Ability

The teaching ability of College English teachers is very important to improve students' participation in the classroom, cultivate good learning habits, effectively achieve teaching objectives and improve teaching quality. After the advent of the Internet era, it is necessary to establish the online and offline link mechanism in order to learn the continuous high-level multimedia technology, the use of network, mobile phone and other terminals [6]. Use all kinds of scientific and technological means to improve your ability. At the same time, improve the efficiency of the classroom, complete the classroom teaching, so that all aspects of the classroom can be smoothly connected, improve the students' ability to practice English. Mobility. Only in class and practice, through setting goals, making plans, arranging personnel, implementing methods, testing and evaluation process, can teachers complete setting goals, completing English knowledge, and motivating students in activities. The purpose of learning interest, sports and improving the practical application of English. Finally, College English teachers can not meet the current situation, but also cultivate their own teaching and research ability. It is necessary for teachers to sum up their usual teaching experience, pay attention to typical teaching phenomena, find out the causes and solutions. In the process of research, valuable teaching theories are formed, and then fed back to the actual teaching to achieve teaching objectives and improve students' English ability [7]. In short, we can continue to reform the teaching mode, guide the teaching of methods and methods, form the teaching mode of subject and students, and effectively guide the modern information technology as the target ability and assistance.

6. Break Through the Barriers of Professional Development

In the era of information explosion, College English teachers cannot simply learn knowledge and skills to meet the needs and development of society. Therefore, it is inevitable for teachers to reconsider their position and development direction. College English teachers should summarize the current teaching situation, analyze its advantages and disadvantages, pay attention to the teaching theme and improve the teaching level. At the same time, they can't just limit their attention to the object system. At the same time, in order to keep up with the pulse of the times, broaden the vision, improve the ideological level, actively hold interdisciplinary academic exchanges, study students' major, research psychology, and focus on the future employment related knowledge and practice. This is the psychological state, professional knowledge, all stages of the relevant examinations and the direction of the work position, which can give students timely guidance [8]. They are compound talents developed to meet the needs of the society, in order to become a teacher, they can start to complete by themselves.

Teachers are the foundation of teaching plan. Good teachers are the key to successful education. The quality of teachers is directly related to the implementation of high-quality education and the cultivation of high-quality talents. Facing the new situation, under the guidance of practical ability training, how can college English teachers make clear their future development direction, can improve the importance of teachers' comprehensive quality education and teachers' training value and practicality.

7. Develop Effective Training System Based on Demand Analysis

In the era of information explosion, College English teachers cannot simply learn knowledge and skills to meet the needs and development of society. Therefore, it is inevitable for teachers to reconsider their position and development direction[9]. College English teachers should summarize the current teaching situation, analyze its advantages and disadvantages, pay attention to the teaching theme and improve the teaching level. At the same time, they can't just limit their attention to the object system. At the same time, in order to keep up with the pulse of the times, broaden the vision, improve the ideological level, actively hold interdisciplinary academic exchanges, study students' major, research psychology, and focus on the future employment related knowledge and practice. This is the psychological state, professional knowledge, all stages of the relevant examinations and the direction of the work position, which can give students timely guidance. They are compound talents developed to meet the needs of the society, in order to become a teacher, they can start to complete by themselves. Teachers are the foundation of teaching plan. Good teachers are the key to successful education. The quality of teachers is directly related to the implementation of high-quality education and the cultivation of high-quality talents. Facing the new situation, under the guidance of practical ability training, how can college English teachers make clear their future development direction, can improve the importance of teachers' comprehensive quality education and teachers' training value and practicality.

8. Conclusion

Young foreign language teachers should make clear their own problems according to the actual situation, and actively plan the stage, level and systematic professional development[10]. First of all, it is necessary to update your teaching philosophy. Only with modern educational concepts and concepts, we can understand the students' central literacy under the new curriculum standard, and clearly guide them to carry out scientific research and teaching. Second, master specific education and teaching skills. Almost all foreign language teachers get more comprehensive information sources. In order to activate students' better acceptance of new knowledge, master and bring new guidance methods too much pursuit, abandoning the traditional ability is not the improvement contribution of teachers and students. Finally, in addition to improving teaching and teaching ability, scientific research and discipline development should have a clear plan. Many university teachers' professional titles are based on academic qualifications and scientific research results. Young foreign language teachers must have strong self-control and enough self-control to complete the promotion of academic qualifications or professional titles within a certain period of time. In a word, local colleges and universities should analyze the problems faced by young foreign language teachers, integrate all kinds of resources in time, and promote the professional development of young foreign language teachers from the basic needs of young foreign language teachers, professional development planning, training system, evaluation mechanism and academic community.

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